

| Date  | Holiday   | Curriculum/Activity   |
|---|---|---|
| <b>OCTOBER</b>  |   |   |
| October   | Cybersecurity Awareness Month (Department of Homeland Security) | Stopping Cybercrime Student Workbook and PowerPoint (DFI); games/videos (FTC)   |
| Event: <a href="http://www.dhs.gov/national-cyber-security-awareness-month">http://www.dhs.gov/national-cyber-security-awareness-month</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.consumer.ftc.gov/media">http://www.consumer.ftc.gov/media</a>   |   |   |
| One week in October   | Fall Break  | Budget to plan a vacation (Make It Count)   |
| Resource: <a href="http://www.makeitcountonline.ca/msc/instructors/vacation_en.html">www.makeitcountonline.ca/msc/instructors/vacation_en.html</a>  |   |   |
| Third Thursday in October   | Get Smart About Credit Day (American Bankers Association)       | ABCs of Credit Card Finance (DFI)   |
| Event: <a href="http://www.aba.com/Engagement/pages/getsmartaboutcredit.aspx">http://www.aba.com/Engagement/pages/getsmartaboutcredit.aspx</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>   |   |   |
| Third week of October   | National Retirement Security Week                               | Basics of Saving and Investing, Invest Yourself! Teacher Toolkit, Live "Stock" Adventure game, MoneyTrack (DFI)                   |
| Event: <a href="http://www.icmarc.org/retirement-week/about-nrsw.html">http://www.icmarc.org/retirement-week/about-nrsw.html</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>   |   |   |
| Third Saturday in October   | Sweetest Day  | Fiscal Attraction Quiz (FTC)  |
| Resource: <a href="http://www.consumer.ftc.gov/blog/are-you-and-your-valentine-financially-compatible">http://www.consumer.ftc.gov/blog/are-you-and-your-valentine-financially-compatible</a>   |   |   |
| October 31  | Halloween   | "Scary" PSAs and Ballpark Estimate (Choose to Save); Budget to plan a party (Make It Count)                                       |
| Resource: <a href="http://www.choosetosave.org/">http://www.choosetosave.org/</a> ; <a href="http://www.makeitcountonline.ca/msc/instructors/party_en.html">www.makeitcountonline.ca/msc/instructors/party_en.html</a>  |   |   |
| <b>NOVEMBER</b>   |   |   |
| November  | Military Family Appreciation Month                              | Financial Field Manual (DFI)  |
| Resource: <a href="http://kfi.ky.gov/public/Pages/invest.aspx">http://kfi.ky.gov/public/Pages/invest.aspx</a>   |   |   |
| Friday/Saturday/Monday after Thanksgiving   | Black Friday/Small Business Saturday/Cyber Monday               | Comparison shopping (Make It Count), budgeting (DFI)  |
| Resource: <a href="http://www.makeitcountonline.ca/msc/instructors/at-the-shopping-mall_en.html">www.makeitcountonline.ca/msc/instructors/at-the-shopping-mall_en.html</a> ; <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>  |   |   |
| November/December (January deadline)  | Kentucky Jump\$tart Coalition Poster Contest                    | Middle school students can enter a poster contest with a savings theme  |
| Resource: <a href="http://www.kyjumpstart.org">www.kyjumpstart.org</a>  |   |   |
| <b>DECEMBER</b>   |   |   |
| First or second weekend in December   | Major League Soccer Cup Final                                   | Financial Soccer (Visa)   |
| Resource: <a href="http://www.practicalmoneyskills.com/play/financial_soccer">http://www.practicalmoneyskills.com/play/financial_soccer</a>   |   |   |
| Holiday Dates   | Hanukkah, Christmas, Kwanzaa, etc.                              | Various holidays may include some form of gift giving – Budgeting (DFI); comparison shopping or charitable giving (Make It Count) |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.makeitcountonline.ca/msc/instructors/at-the-shopping-mall_en.html">www.makeitcountonline.ca/msc/instructors/at-the-shopping-mall_en.html</a> ; <a href="http://www.makeitcountonline.ca/msc/instructors/giving-back_en.html">www.makeitcountonline.ca/msc/instructors/giving-back_en.html</a> ; |   |   |



## Financial Literacy Throughout the Year Event and Resource List

Multiple days, weeks, and months throughout the year have a finance focus. Because finance touches every aspect of our lives – from business, to home life, to relationships – everyone must be money smart. This event and resource list offers ideas for teaching it a little ... or a lot.

Whether you'd like to use an activity as a break from your regular curriculum or you teach finance full-time and just want something new and fun, this event and resource list is for you! Many of the curriculum/activity ideas listed here are repeated twice or more throughout the year – which makes it useful for semester class blocks as well as all-year classes. Curriculum materials listed here could be tied in with special dates or used anytime to teach students how to make wise financial decisions. This list is brought to you by the Kentucky Department of Financial Institutions (DFI).

| Date  | Holiday   | Curriculum/Activity  |
|---|---|--|
| <b>JANUARY</b>  |   |  |
| January 1   | New Year's Day  | Make finance your new year's resolution – Budgeting lesson or Making Money Make Sense (DFI)      |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>   |   |  |
| January 28  | Data Privacy Day (National Cyber Security Alliance)   | Stopping Cybercrime Student Workbook and PowerPoint (DFI); games/videos (FTC)                    |
| Event: <a href="http://staysafeonline.org/data-privacy-day/">http://staysafeonline.org/data-privacy-day/</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.consumer.ftc.gov/media">http://www.consumer.ftc.gov/media</a>   |   |  |
| Late January (deadline)   | Kentucky Jump\$tart Coalition Poster Contest  | Middle school students can enter a poster contest with a savings theme                           |
| Resource: <a href="http://www.kyjumpstart.org">www.kyjumpstart.org</a>  |   |  |
| <b>FEBRUARY</b>   |   |  |
| First Sunday in February  | Super Bowl Sunday   | Financial Football (Visa)  |
| Resource: <a href="http://www.practicalmoneyskills.com/play/financial_football">http://www.practicalmoneyskills.com/play/financial_football</a>   |   |  |
| February 14   | Valentine's Day   | Fiscal Attraction Quiz (FTC)   |
| Resource: <a href="http://www.consumer.ftc.gov/blog/are-you-and-your-valentine-financially-compatible">http://www.consumer.ftc.gov/blog/are-you-and-your-valentine-financially-compatible</a>   |   |  |
| Last week of February   | Kentucky Saves Week – also FCCLA Saves, Military Saves, America Saves Week (America Saves/American Savings Education Council) | Savings tips from Money Smart (FDIC); Financial Field Manual (DFI); America Saves Week Youth Kit |
| Event: <a href="http://www.kentuckysaves.org/">http://www.kentuckysaves.org/</a> ; <a href="http://www.americasavesweek.org/">http://www.americasavesweek.org/</a><br>Resource: <a href="https://www.fdic.gov/consumers/consumer/moneysmart/young.html">https://www.fdic.gov/consumers/consumer/moneysmart/young.html</a> ; <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://kfi.ky.gov/public/Pages/invest.aspx">http://kfi.ky.gov/public/Pages/invest.aspx</a> |   |  |

As part of our educational outreach program, the Kentucky Department of Financial Institutions (DFI) offers several free teaching guides to educators. These user-friendly resources can be easily integrated into any business, math or family/consumer science class. DFI also can provide a classroom speaker on financial topics for any age or grade. <http://kfi.ky.gov/public/Pages/teacher.aspx>



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| <b>MARCH</b>  |   |   |
| First week of March   | National Consumer Protection Week   | Avoid fraud! – Keep Away the Crooks, Basics of Saving and Investing, FSI, MoneyTrack (DFI); games/videos (FTC)  |
| Event: <a href="http://www.ncpw.gov/">http://www.ncpw.gov/</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.consumer.ftc.gov/media">http://www.consumer.ftc.gov/media</a>   |   |   |
| March 10  | National Pack Your Lunch Day  | Supermarket savings lesson (Make It Count); budgeting (DFI)   |
| Resource: <a href="http://www.makeitcountonline.ca/msc/instructors/at-the-supermarket_en.html">www.makeitcountonline.ca/msc/instructors/at-the-supermarket_en.html</a> ; <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>  |   |   |
| March (deadline)  | Kentucky JumpStart Coalition Financial Literacy Teacher of the Year Nominations | Submit nominations for yourself or someone else before the deadline!  |
| Resource: <a href="http://www.kyjumpstart.org">www.kyjumpstart.org</a>  |   |   |
| One week in March or April  | Spring Break  | Budget to plan a vacation (Make It Count)   |
| Resource: <a href="http://www.makeitcountonline.ca/msc/instructors/vacation_en.html">www.makeitcountonline.ca/msc/instructors/vacation_en.html</a>  |   |   |
| <b>APRIL</b>  |   |   |
| April   | Financial Literacy Month (JumpStart Coalition for Personal Financial Literacy)  | Teach investing – Basics of Saving and Investing, Invest Yourself! Teacher Toolkit, Live “Stock” Adventure game, MoneyTrack (DFI); Teach credit – ABCs of Credit Card Finance (DFI) |
| Event: <a href="http://www.jumpstart.org/what-we-do/financial-literacy-month/">http://www.jumpstart.org/what-we-do/financial-literacy-month/</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; National J\$ Clearinghouse (Resources): <a href="http://jumpstartclearinghouse.org/">http://jumpstartclearinghouse.org/</a> |   |   |
| April 1   | April Fool’s Day  | Scam awareness/don’t get fooled! – Keep Away the Crooks, Basics of Saving and Investing, FSI, MoneyTrack (DFI); games/videos (FTC)  |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.consumer.ftc.gov/media">http://www.consumer.ftc.gov/media</a>   |   |   |
| April 15 (typically)  | Tax Day   | It’s Your Paycheck! (FRB)   |
| Resource: <a href="https://www.stlouisfed.org/education/its-your-paycheck-curriculum-unit">https://www.stlouisfed.org/education/its-your-paycheck-curriculum-unit</a>   |   |   |
| One day in April  | Teach Children to Save Day (American Bankers Association)                       | Teach savings and credit to young children with the lesson plan for “Less Than Zero” (FRB) – older students can read to younger students!   |
| Event: <a href="http://www.aba.com/engagement/pages/teachchildrentosave.aspx">http://www.aba.com/engagement/pages/teachchildrentosave.aspx</a><br>Resource: <a href="https://www.stlouisfed.org/legacy_assets/education_resources/assets/lesson_plans/LessThanZero.pdf">https://www.stlouisfed.org/legacy_assets/education_resources/assets/lesson_plans/LessThanZero.pdf</a>                     |   |   |
| 6 Days in April   | Money Smart Week (Chicago Federal Reserve)                                      | Teach investing – Basics of Saving and Investing, Invest Yourself! Teacher Toolkit, Live “Stock” Adventure game, MoneyTrack (DFI); Teach credit – ABCs of Credit Card Finance (DFI) |
| Event: <a href="http://www.moneysmartweek.org/">http://www.moneysmartweek.org/</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>   |   |   |



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| <b>MAY</b>  |   |   |
| May   | Older Americans Month (Administration on Aging)                   | Interview a grandparent or someone else you know who is retired — Basics of Saving and Investing (DFI); Conversation Starters (NASAA) |
| Event: <a href="https://oam.acl.gov">https://oam.acl.gov</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.nasaa.org/investor-education/conversation-starters/">http://www.nasaa.org/investor-education/conversation-starters/</a> |   |   |
| May   | National Military Appreciation Month                              | Financial Field Manual (DFI)  |
| Event: <a href="http://www.nmam.org/">http://www.nmam.org/</a><br>Resource: <a href="http://kfi.ky.gov/public/Pages/invest.aspx">http://kfi.ky.gov/public/Pages/invest.aspx</a>   |   |   |
| First Saturday in May   | Derby Day   | Budget to plan a party (Make It Count)  |
| Resource: <a href="http://www.makeitcountonline.ca/msc/instructors/party_en.html">http://www.makeitcountonline.ca/msc/instructors/party_en.html</a>   |   |   |
| First Saturday in May   | Free Comic Book Day   | Avengers and Guardians of the Galaxy financial comic books (Visa)   |
| Resource: <a href="http://www.practicalmoneyskills.com/resources/comics">http://www.practicalmoneyskills.com/resources/comics</a>   |   |   |
| May 29  | National 529 College Savings Plan Day                             | Explore 529 plan options; college planning  |
| Resource: <a href="http://kfi.ky.gov/public/Investment%20Help/Where%20to%20Invest%20Your%20College%20Money.pdf">http://kfi.ky.gov/public/Investment%20Help/Where%20to%20Invest%20Your%20College%20Money.pdf</a> ; <a href="https://www.kheaa.com/website/kheaa/home">https://www.kheaa.com/website/kheaa/home</a>             |   |   |
| <b>JUNE / JULY</b>  |   |   |
| Summer Months   | Teacher Training Opportunities                                    | Teacher training may be available on financial literacy topics  |
| KY Career and Technical Education Summer Program <a href="http://kacteonline.org/program/">http://kacteonline.org/program/</a> ; Set up a local train-the-trainer presentation by DFI <a href="http://kfi.ky.gov/public/Pages/speaker.aspx">http://kfi.ky.gov/public/Pages/speaker.aspx</a>                                   |   |   |
| July 4  | Independence Day  | Work toward financial independence!   |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>   |   |   |
| <b>AUGUST</b>   |   |   |
| August  | Back to School  | Get back to basics with general finance knowledge – Budgeting lesson or Making Money Make Sense (DFI)                                 |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a>   |   |   |
| <b>SEPTEMBER</b>  |   |   |
| September   | National Preparedness Month (Federal Emergency Management Agency) | Scam awareness/don’t get fooled! – Keep Away the Crooks, Basics of Saving and Investing, FSI, MoneyTrack (DFI); games/videos (FTC)    |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.consumer.ftc.gov/media">http://www.consumer.ftc.gov/media</a> ; <a href="http://www.ready.gov/">http://www.ready.gov/</a>   |   |   |
| First Sunday after Labor Day (September)  | Grandparents Day  | Interview a grandparent or someone else you know who is retired — Basics of Saving and Investing (DFI); Conversation Starters (NASAA) |
| Resource: <a href="http://kfi.ky.gov/public/Pages/teacher.aspx">http://kfi.ky.gov/public/Pages/teacher.aspx</a> ; <a href="http://www.nasaa.org/investor-education/conversation-starters/">http://www.nasaa.org/investor-education/conversation-starters/</a>   |   |   |